

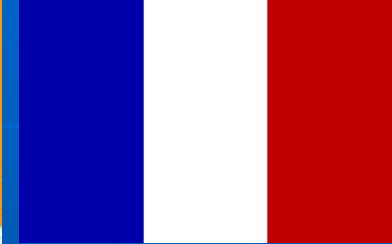
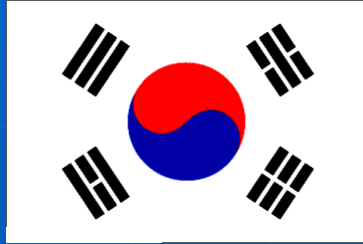


# The ASIA EUROPE ALLIANCE for PAPERLESS TRADING

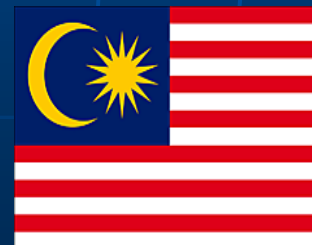
- **Regional Co-operation Meeting organised by Korea in September 2004 established the Asia Europe Alliance for Paperless Trade (ASEAL)**
- **Private sector Partnership of 4 Founding Members**
  - **KT NET (Korea)**
  - **EDIFRANCE (France)**
  - **DAKOSY AG (Germany)**
  - **SITPRO (United Kingdom)**
- **Public sector facilitation offered by Governments**
  - **Ministry of Commerce, Industry & Energy ( MOCIE, Korea)**
  - **Ministry of Economy, Finance & Industry (MINEFIN, France)**
  - **Federal Ministry of Economics & Labour (Germany)**
  - **Department of Trade & Industry (Dti, UK)**
- **4<sup>th</sup> Asia Europe Meeting (ASEM) e-Commerce Conference, February 2005 in London, recognised ASEAL and supported the work programme and pilot schemes to prove concept**
- **2<sup>nd</sup> ASEAL Conference, April 2005 in UK, established Articles of Membership including Statute and Charter**
  - **Admission of first Ordinary Member - Trade-Van**
- **3<sup>rd</sup> ASEAL Conference, January 2007 in France, extended membership and participation to Observer nations**
  - **Second Ordinary Member - Dagangnet**
  - **Observers**
    - **Spain, Luxembourg, Thailand, Viet Nam and from Africa – Morocco and Senegal**



# ASEAL - The Founding Partners



# ASEAL - Ordinary Members



# Mission Statement

- Promote Paperless Trade between the two regions, contributing to the economic development of Asia and Europe



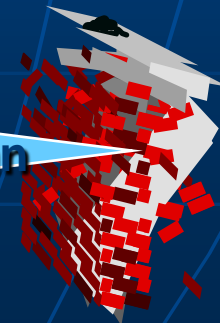
## Objectives

- Secure and reliable transmission of trade, logistics and customs information
- Inter-connection of networks providing Paperless Trade applications for the business community
- Inter-operability of Paperless Trade systems

## Action Plan

- Enable Paperless Trade by creating a global and coherent framework and removing barriers

**ASEAL Action Plan**

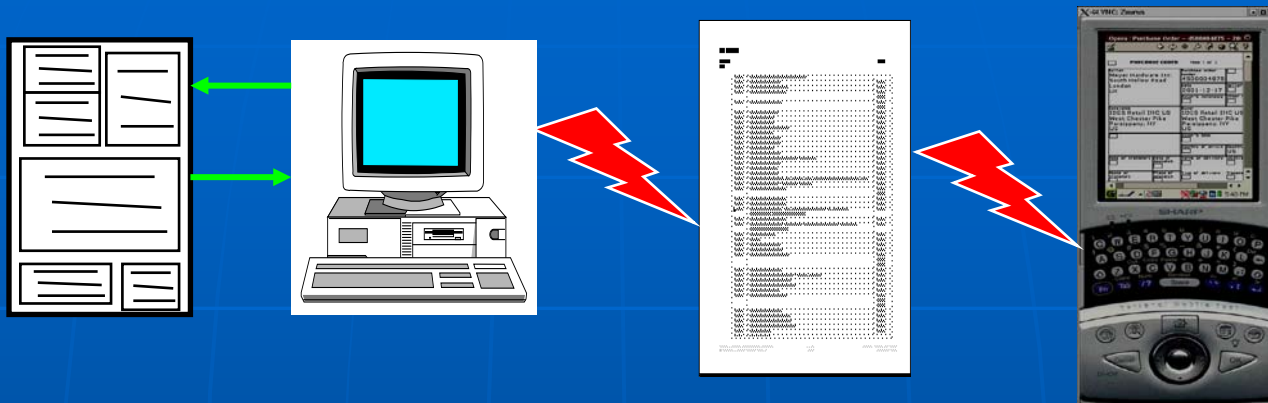


# Obstacles to Paperless Trade

Just another brick in the wall

Complicated procedures  
Different data requirements  
Unpredictable official controls  
Separate physical examinations  
Proscribed Payment Methods  
Multi agency paperwork  
Uncoordinated documentary checks  
Customs  
Various reporting systems  
Law  
Etc...Etc...

# The Paperless Trade challenge



- **Open and transparent migration path to link paper and electronic equivalent documents**
- **Business and government choose the technology to support**
- **Based on international standards**
- **Compatible with existing and future legal and regulatory environments**
- **Simple, easy to use and cost effective from low end applications to advanced technology solutions**

# ASEAL Projects

1. Transport – bill of lading, port declarations using



2. Automotive – order, advice, status, invoice



Customs – export and import declarations



Freight Forwarder – export data for import declaration



Customs – export data for import declaration



**Viet Nam**

# ASEAL Projects

Customs – exchange of data  
from UK import



Certificate of Origin –  
exchange of declaration data



Certificate of Origin  
(PAA pathfinder project)



Management of trade-related  
data (with e-signature)





- Dematerialization of cross-border trade and customs clearance documents is a key factor to increase international trade and its safety as well.
  - The 1st ASEAL Summit – in Jeju Island, Korea, in 2004,
  - The 2nd Summit – in Leeds Castle, U.K., in 2005,
  - The 3rd Summit – in Paris, France, in 2007,

## 4th ASEAL Summit – Taipei, Taiwan

This event is sponsored by the Bureau of Foreign Trade and co-organised by Trade-Van (Taiwan) and France-eCommerce International, France.

**The presentation of existing or up-to-come platforms for cross-border paperless trade, economic context, financial model, of the security policy with "AEO" (Authorised Economic Operator), of the ASEAL Business Directory and of the expansion of ASEAL both in Europe and worldwide will be main subjects of this summit.**



# The ASIA EUROPE ALLIANCE for PAPERLESS TRADING

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