

December 2006

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Advertising section

EDITO

From January 1, 2007, the Traceability of the foodstuffs will be obligatory forexports towards the European Union. This action will result in the need for labelling pallets and logistic units. It is within this framework that GS1 Tunisia struggled since 2005, in order to sensitize the economic actors about the importance of the standards and traceability solutions. This sensitizing results in the seminars, workshops and thematic sessions organized by GS1 Tunisia throughout the year with the collaboration of the CEPEX, PACKTEC and the CCI

GS1 Tunisia : The traceability is a requirement

- Exporters of the agroalimentary products from the 01/01/2007 (in accordance with EC 178/2002 rule), the traceability of your goods is obligatory to enter the European market.
- To ensure the traceability of the products is a priority to respect the legal constraints and the pressure of the distributors.
- If you do not carry out the labelling of your goods (pallet, paperboard, parcel) according to international standards, it is extremely likely to be rejected by your European customer.
- Then contact GS1 Tunisia for the implementation of solutions of traceability.
- Request GS1 Tunisia for councils in order to conclude your project of "Traceability"
- For the exporters which are not still prepared for this expiry, GS1 Tunisia places at their disposal a Web tool to generate online pallets labels while they set up their own traceability solutions.

A Web tool to generate logistic labels respecting GS1 standards

Following the European harmonization of the logistic labels, GS1 Tunisia developed a **Web tool** to enable you to generate the models of your logistic labels. After having specified the characteristics of your forwarding units (homogeneous/heterogeneous, standard/not standard...), you mention the criteria which you want to see appearing on the label (N° of batch, DLC, DLUO...), then a logistic model of label complying with GS1 standards is proposed to you with a summary of the selected criteria.. [...More](#)

Actions undertaken by GS1 Tunisia

UTAP November 14th, 2006 : GS1 Standards for the Traceability of Fruit and vegetables

GS1 Tunisia participated in a sensitizing day on the topic "Adaptation of packing of the fruit and vegetables to the requirements of the export" which was held in the main office of the Tunisian Union of Agriculture and Fishing (UTAP) on November 14, 2006 .
[...Read article](#)

House of the craftsman on November 16, 2006: Sensitizing day to the profit of the craftsmen

GS1 Tunisia organized, in collaboration with the national office of the craft industry, a sensitizing day to show the craftsmen the advantages of the use of the bar code according to GS1 standards for the products of the craft industry [...View presentation](#)

Cepex November 28, 2006 : The Traceability of the products in the export markets

GS1 Tunisia organized, in collaboration with the FAMEX a workshop to the profit of the consultants on the theme: "Traceability of the products in the export markets " which was held in the Cepex on November 28, 2006 [...Download presentation](#)

Packaging days organized by PACTECK 6,7,8 December, 2006

GS1 Tunisia took part in the days of Packaging through three interventions:
 - "The installation of a solution of traceability".
 - Presentation of the Web tool "to generate online pallet labels "
 - "RFID: New solution of traceability"

Cepex December 8th: Methodology and GS1 tools for the installation of a traceability solution

GS1 Tunisia organized, in collaboration with the FAMEX a training seminar to the profit of the consultants on the theme: "Methodologies and GS1 tools for the installation of a solution of traceability" which was held in the Cepex on December 8, 2006.

Regional seminar in Gafsa (20/12/2006)

OFFICIAL SPONSORS



Training

GS1 Tunisia proposes throughout the whole year Training courses to help you install the standards

GS1 Tunisia organized, in collaboration with the CCI of Gafsa a training seminar on the theme: "Principles and implementation of the traceability".

Cepex December 22, 2006 : Installation of a solution of traceability in chains logistics

A training workshop on the installation of a solution of traceability in a logistic chain was organized jointly by GS1 Tunisia and the FAMEX. This action targeted the industrialists, the fruit and vegetables exporters , the large distribution, the export advisers, the interprofessional groupings, the Administration, customs, the OFITEC....

GS1 Tunisia : a technical aid adapted to your needs for labelling

- Within the framework of the traceability, GS1 Tunisia controls the conformity of the logistic label compared to the international standard.
- The installation of standard logistic labels using the GS1-128, largely facilitates trade between industrialists and distributors.
- These standards indeed make it to meet the needs of the companies, with distributors' expectations as well as the requirements of the various regulations on the matter (regulation on the general safety of the products n°2001/95, regulation (EC.) n° 178/2002) ...[Read article](#)

To strengthen the co-operation with the member organizations GS1

- Within the framework of its new vision of opening to its environment, GS1 Tunisia was invited on December 12, 2006 by GS1 Libya to expose its experiment and the role it plays in Tunisia with the economic actors and the official structures as an organization of council and expertise regarding traceability and e-com.
- During Packaging Days organized by PACKTEC on 06,07 and 08 December, 2006, Mr. Pierre GEORGET, Managing Director of GS1 France, agreed to answer the invitation of GS1 Tunisia, to present the lawful framework of the traceability in Europe as well as the tools and solutions of GS1 for the traceability.

GS1 Tunisia accompanies the tunisian companies in their steps of traceability

Testimony of Mrs Rim BEDOUI, managing the company "AGORA International"

After having succeeded in setting up a system of traceability which fulfills the requirements of the American lawful framework as regards export of agroalimentary products (case of the halwa chamia), Mrs BEDOUI testified on the contribution of GS1 Tunisia as an organization of council and expertise and as a partner facilitating the marketing of her products in the United States through the delivery of UPC codes answering valid UCC standards in the United States and Canada. It also greeted the effectiveness and the ergonomics of the E Learning service of GS1, which she made use of. Members benefit from a training in certifying line and local training courses, on GS1 standards, on tools of traceability and e-com. She finally showed the utility of the E Learning service deployed by GS1 Tunisia to have a clear vision on the concept of traceability and the supply chain as well as on the different standards of identification and the symbolic systems of labelling: necessary knowledge to be able to prospect the external markets, to optimize its offer and to perennialize its activity.

Training seminar , CEPEX December 22, 2006

Testimony of Mrs Alia BELLILE, managing the company "DALIAS' S Confectioneries"

Managing the company "DALIAS 'S Confectioneries", Mrs. ALIA BELLILE succeeded in gaining the confidence of the largest brand names of the distribution in Europe by setting up a complete and effective solution of traceability from the raw material to the delivery of finished products. With this intention, she requested GS1 Tunisia to train her personnel with the use of coding standards and marking. In addition, GS1 Tunisia exempted a service of technical aid to the profit of DALIAS' S Confectioneries for the implementation of a labelling software and to guarantee the optimal use of the tool functionalities ...

Training seminar Consultant, CEPEX December 8, 2006

The traceability in France

The sector of deep-frozen and ice adopt EAN.UCC standards

With 2 million 200.000 tons of products commercialized per annum and a turnover of 8 billion 200 million euros, the sector of deep-frozen approved an official format to mark the elementary logistic units, using UCC/EAN-128 symbology. Actors of this sector: manufacturers, traders, distributors, logisticians thus met with GS1 France to inform about their needs, in term of electronic data interchanges, through messages covering main information flows, and integrating specificities of deep-frozen and ice for the marking of

forwarding units, in the handbook Logistic Applications of EAN standards to facilitate the reception of goods and their traceability. This format contains the identification of the logistic unit, the batch number, the deadline (optimal use) and the net weight in the case of articles with variable weight. **Source Les Enjeux - Fabienne Gougeon.**

The traceability becomes distributors' priority.

After having implemented data-processing tools, marking solutions and real-time acquisition batch number systems, the large scale distribution must reflect on the means of tracing the last chain link: the consumer. ...[Read article](#)

“Pâti Prestige” ameliorates its traceability

Specialized in fresh pastry making under controlled atmosphere (7 days DLC “deadline”), “Pâti Prestige” (2 sites, 116 employees, 10 M euros) manufactures short series and delivers its customers allotted batches. The company chose this solution, in order to apply a complete traceability of its production chain ...[Read article](#)

For 2010, a new bar code in checkouts

The RSS (Reduced Space Symbology) was adopted by the whole of GS1 organizations in order to identify large consumption products in store (from 2010). Smaller than an EAN-13 or containing more information according to its alternatives, the RSS promises real prospects for application in France.

GS1 Tunisia is launching a club for the solution providers

- The Club is an initiative of **GS1 Tunisia** to accompany the services and solution providers in the placement of GS1 - EAN UCC standards.
- For the members of GS1 Tunisia, the club is the reference to find competences and also an important relay for implementing GS1 standards in the Tunisian companies .
- The club will regularly invite its members during **GS1 Tunisia's** regional seminars to discuss with the gs1 Tunisia's subscribers in order to answer their questions.
- Belonging to the club, it is being a member of GS1 community .

The members of the club are:

- Cabinets of counseling or training;
- Software publishers, integrators;
- Material suppliers ...
- Solutions providers; ...[Read article](#)

TUNICOMMERCE Platform



One of the missions of GS1 Tunisia consists in accompanying the companies in the implementation of standardized solutions which contribute to the improvement of the performances and the effectiveness of each speaker throughout the chain of provisioning.

In this role of guide, GS1 Tunisia places at the disposal of the companies a platform of traceability and commercial transactions TUNICOMMERCE which consists of a neutral place of market inter company (B2B). This mutualized platform of electronic exchange has the role, on the one hand the bringing together between the suppliers (industrial) and the purchasers (Customers/Large scale distribution) and on the other hand, the dematerialization and the automation of a part or totality of flows of information and transactions: prospection, definition of the needs (electronic catalogues), order, process of purchase, invoicing ...[Read card](#)

News

Hospital logistics

The health sector thinks of the implementation of an internal system of traceability to meet with the lawful obligations subjective to traceability requirements. For example and in particular, the Contract of Good Use constrains hospitals to justify the prescriptions with the patients near the Social security in a data-processing way, under penalty of non-repayment. With this intention, the adoption of common standards is required...[Read article](#)

Barcodes to contend against truancy



A high school of Nimes (France) set up on Monday November 27 a system of barcodes allotted to each pupil to fight against truancy...[Read article](#)

"Design" your barcodes



Who said that the bar code was an obliged evil and thus had to be put on the back of packings with other legal mentions?

New tendencies for appointing barcodes to be matched with packing and its graphic charter. These new creations can open new prospects for creativities for us producers and Tunisian conditioners...[Read article](#)



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