

MEMA BUSINESS DAY 7 October		
TIMING	TOPICS	SPEAKERS
09h00 - 09h30	OPENING CEREMONY	Mr Elyes BEN AMEUR CEO GS1 Tunisia Mr Samir ABID Minister of Trade and Export Development
09h30 - 10h00	GS1 In the world GS1 MEMA potential and opportunities	Mr Renaud de Barbuat CEO GS1 Global Office Mr Ahmed El Kalla CEO GS1 EGYPT
10h00 - 10h20	GS1 Tunisia : missions and services	Mr Ezzeddine TARCHOUNA GS1 Tunisia Mr Bejaoui Kmais GS1 Tunisia
10h20 - 10h50	Digital Product Passeport	Ms Francesca Poggiali Global Office LT Ms Abidi Essia - Energy engineer at Soccer ceramique
Coffe Break		
11h10 - 11h30	New regulatory and institutional framework for food safety in Tunisia	Mr Mohamed Rabhi President of National Authority for Food Safety (INSSPA)
11h30 - 11h50	E-commerce in Tunisia : Electronic catalogue,e-retail	Mr Khabbab HADHRI - development of Electronic Commerce and the Intangible economy.
11h50 - 12h10	ZLECAF opportunities for a prosperous Africa	Mr Lazher BANNOUR : international cooperation -ministry of commerce
12h10 - 12h30	Tracability Solutions with the Mauritius Network Services	Dr. Drishtysingh Ramdenee CEO GS1 Mauritius
Lunch		
HEALTHCARE BUSINESS HALF DAY		
Medicine traceability and engagement with local authorities to establish a globally aligned framework		
14h00 - 14h20	Opening remarks and welcome speakers	Welcome and intro - GS1 GO and GS1 Tunisia
14h20 - 14h40	Presentation of the ANM & the drug traceability system using DATAMATRIX	Ms Mariem Chaâr Senior Pharmacist National Agency for Medicines and Health Products
14h40 - 15h00	How hospitals are optimising clinical processes and improving patient outcomes, with a simple scan?	Mr Georges Nicolaos : Head of Pharmacy Unit Hôpital Fondation Adolphe de ROTHSCHILD :France
15h00 - 15h20	How are manufactrers shaping the future of safer and smarter healthcare using GS1 standards?	Mr Pascal Aulagnet. Director Market and Regulatory Engagement - Pfizer
Tea Break		
15h40 - 16h10	UNICEF's Traceability and Verification System (TRVST), how to get on board?	Mr Max Kabalisa & Mr Grant Courtney (UNICEF)
16h10 - 16h30	How AMA can impart change in healthcare across Africa ?	Dr. Yossounon CHABI : (AMA - African Medicine Agency)
16h30 - 17h00	Collaboration & engagement: foundations for GS1 standards adoption and use	Panel discussion
MEMA DINNER -LAC -Tunis-		
GS1 GLOBAL STRATEGY AND INSPIRATION 8 October		
TIMING	TOPICS	SPEAKERS
09h00 - 10h40	GS1 Global Office Business update, Vision 2030	Mr Renaud de Barbuat CEO GS1 & Global Office LT
Coffe Break		
11h00 - 12h40	Vision 2030 Workshop: Reaction, Discussion, and Conclusion	Mr Renaud de Barbuat CEO GS1 & Global Office LT
Lunch		
14h00 - 15h00	Q&A Community Engagement: GS1 Sectors and Sustainability, Marketing, Brand Building Framework	Ms Marianne Timmon Global Office LT Ms Stéphanie van Rossum Global Office LT
Tea Break		
15h20 - 15h40	GS1 KSA Advancing Forwad : Recent Developments	Mr Abdullah Alfahed GS1 Saudi Arabia
15h40 -16h40	Q&A Product Q&A Finance and Legal	Mr Robert Beideman Global Office LT Mr Bart Adam Global Office LT Mr Romanie Dendooven Global Office LT
17h00-18h00	MEMA CEOs Internal meeting	Renaud de Barbuat CEOs
MEMA Dinner -Gammarth -Tunis-		
MEMA MOs Capacity Building 09 October		
TIMING	TOPICS	SPEAKERS
08h30-09h30	Building a new GS1 MO strategy	Mr Didier Veloso GS1 France
09h30 - 10h30	GS1 Healthcare Strategy Working Group GS1	Ms Géraldine Lissalde Bonnet Global Office LT
Coffe Break		
10h50 - 12h30	How to engage with hospitals in your country How to develop a solution providers local programme in healthcare How to engage with local Healthcare Providers/Hospitals	MsNuran Idriss Global Office LT Ms Claire Clarke Global Office LT Ms Sophie Molle Global Office LT
Lunch		
14h00 - 15h00	2D and GS1 Digital Link for the MO Businessperson	Mr Steven Keddie Global Office LT Mr Robert Beideman Global Office LT Ms Marianne Timmons Global Office LT
Tea Break		
15h15 - 16h15	GS1 Registries Unlocking the future of data sharing through GS1 Digital Links, the Links Registry and Resolvers	Mr Chris Liu Global Office LT Mr Robert Beideman Global Office LT MsMarianne Timmons Global Office LT
MEMA Dinner -Carthage -Tunis-		
Social Event 10 October		